

POWER UP FOR SUCCESS

South Carolina Home Care & Hospice Association
2023 ANNUAL CONFERENCE
INVITATION TO EXHIBIT




SCHCHA

SC Home Care & Hospice Association


FRANCIS MARION HOTEL
CHARLESTON, SC
SEPT. 10-12, 2023

CONFERENCE AND HOTEL INFO


Get ready for the SCHCHA 2023 Annual Conference! This year's conference takes place at the beautiful, historic Francis Marion Hotel in Charleston, SC. SCHCHA is dedicated to assisting you in making the most of your time and money. When you invest your marketing dollars with SCHCHA, you will be able to connect to key decision makers – in home health, home care, and hospice. Exhibiting provides you with direct access to attendees, giving you the perfect opportunity to market your products and services. Attendees are typically in upper management, and the majority have purchasing influence for one or more areas of their agency. Come network – enjoy time with your current customers and prospective customers in a relaxed atmosphere!



Hotel Information: The Francis Marion Hotel was named after Captain Francis Marion, known for his daring raids on the British troops surrounding Charleston during the Revolutionary War. He was nicknamed the “swamp fox”, a name given to him by Colonel Banastre Tarleton because of his ability to disappear into swamps, making him impossible for British troops to catch. This is also the name of the hotel's on-site restaurant. Charleston has a rich culture of history, arts, and dance dating back to the 1700's. From scenic horse drawn carriages to beautiful harbor tours, Charleston is the perfect location for our conference.



Reservations: The Association has secured a block of rooms at the Francis Marion Hotel in Charleston, SC for the nights of Saturday, September 9th through Monday, September 11th at a discounted rate of \$169/night (Run of House) and \$199/night (double) room. Each guest must make their reservations by [clicking here](#) and using code: **HOME23** by **5:00p.m. on August 17, 2023**. You can also call 843-722-0600 to check availability. Please identify yourself as a member of the South Carolina Home Care & Hospice Association's group. All reservations must be guaranteed and accompanied by a first night room deposit or guaranteed with a major credit card. Based on availability, SCHCHA hotel rates may be available 3-days prior to the conference, and 3 days after the conference. For guests who want to book pre/post, please call the hotel directly and mention you are with South Carolina Home Care and Hospice Association.



Valet parking is available at \$28 per day that will automatically be charged to your room bill. Self-parking is available in the City Garage located next door to the hotel. The charge is \$20 per 24-hour period and is payable to the garage attendant by credit card or cash.

2023 SCHCHA POWER UP FOR SUCCESS CONFERENCE

Conference & Exhibit Schedule at a Glance

Sunday, Sept. 10, 2023

3:00 - 6:00p.m. Attendee & Exhibitor
Registration & Set-Up

Monday, Sept. 11, 2023

8:00 - 9:00a.m. Exhibitor and Attendee
Registration and Breakfast

9:00 - 10:15a.m. Opening General Session

10:15 - 10:45a.m. Break with Exhibitors

10:45 - 12:00p.m. Breakout Sessions

12:15 - 1:30p.m. Awards Lunch & Ceremony
Exhibitors Invited

1:30 - 2:00p.m. Break with Exhibitors

2:00 - 3:15p.m. General Session

3:15 - 3:45p.m. Break with Exhibitors

3:45 - 5:00p.m. Breakout Sessions

5:00 - 6:00p.m. Networking Reception

Tuesday, Sept. 12, 2023

8:00 - 9:00a.m. Breakfast with Exhibitors

9:00 - 10:15a.m. Breakout Sessions

10:15 - 10:45a.m. Break with Exhibitors

10:45 - 11:45a.m. Breakout Sessions

11:45 - 12:15p.m. Boxed Lunch Break with
Exhibitors

12:00 - 1:15p.m. General Session

1:15p.m. Door Prize Drawings and
Farewell

Early Bird Rates Expire Friday, July 21, 2023

Exhibit Fees Received on or Before 7/21/23

Member:

\$1,150

Non-Member:

\$1,525

Exhibit Fees Received After 7/21/23

Member:

\$1,350

Non-Member:

\$1,750

Exhibit Space Includes:

- A 6ft, skirted table, two chairs, electricity, and wifi
- One exhibitor badge that includes access to all networking, food functions, and all educational activities
- A virtual booth in our Mobile App, for attendees to reference before, during, and after the convention
- Access to our Mobile App to connect with attendees
- Registration list with attendees email addresses

INSTALLATION:

Sunday, September 10: 3:00p.m. - 7:00p.m.

TEAR DOWN:

Tuesday, September 12: 1:15p.m.

EXHIBIT TIMES:

Monday, September 11: 8:00a.m. - 6:00p.m.

Tuesday, September 12: 8:00a.m. - 1:00p.m.

Each table is available on a first-come, first-served basis at the time of set-up. Additional name badges are available for \$325 each.

SCHCHA EXHIBITOR CONTRACT

EXHIBIT TABLE –Only 40 Exclusive Tabletop Exhibits Available. Includes a 6ft skirted table, 2 chairs, electric, wifi and preregistration list with email addresses. Exhibitors also have an opportunity to set up a virtual booth, at no extra cost, in our widely acclaimed conference app which allows connecting with attendees before, during and one-year post-conference.

Please Note: Your Exhibit Fee Includes One Name Badge for your company representative. Additional Name Badges may be purchased for \$325 each.

<input type="checkbox"/> Register and Pay On or Before July 21, 2023: \$1,150 member \$1,525 non-member	<input type="checkbox"/> Register and Pay After July 21, 2023: \$1,350 member \$1,750 non-member
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Sponsorship Opportunities	Price	√
Exclusive Awards Lunch Sponsorship	\$5,000 * Logo and Link on Conference Web Page, Mobile App and Conference Signage. Opportunity to welcome attendees & hand out awards on stage	
Exclusive AV Sponsor	\$4,500 - * Your Name and Logo shown on the Screen During General Sessions *Logo and Link on Conference Web Page, Mobile App and Conference Signage	
Exclusive Hotel Key Card Sponsor	\$3,500 - * Your Logo and marketing message on all room keys provided to attendees upon hotel check-in * Logo and Link on Conference Web Page, Mobile App and Conference Signage	
Exclusive Lanyard Sponsor	\$3,000 - * Your Logo on all attendee name badge lanyards	
Exclusive Exhibit Hall Game Sponsor	\$2,500 - * Logo and Link on Conference Web Page, Mobile App and Conference Signage	
Exclusive General Session Sponsor	\$2,000 * Opportunity to introduce Speaker *Logo and Link on Conference Web Page, Mobile App and Conference Signage	
Breakfast Sponsorship	\$1,000 - Co-Sponsor of Tuesday's Breakfast Buffet * Logo and Link on Conference Web Page, Mobile App and Conference Signage	
Exhibitor & Attendee Reception	\$500 - Co-Sponsor of Monday's Exhibitor & Attendee Reception - *Logo and Link on Conference Web Page, Mobile App and Conference Signage	
Boxed Lunch Sponsorship	\$500 - Co-Sponsor of Tuesday's Boxed Lunch *Acknowledgment on Conference Signage	
Company Flyer in Registrant Packets	\$750 - * Your Flyer Placed in All Attendee Packets	
Rotating Banner Ad in Mobile App	\$750 - Your Carousel Banner Ad/Logo in the App	
Push Announcement in App	\$500 - One-Time Scheduled Push Announcement During Conference in App	

Company Name: _____ Contact Name: _____

Address: _____

Phone: _____ Email: _____

Website: _____

PAYMENT: Please accept my payment for the tabletop and/or sponsorship fee in the amount of \$ _____

My check (payable to SCHCHA) is enclosed in the amount of \$ _____ OR

Credit Card Number _____ Exp. Date _____ Security code _____

Name (as it appears on card) _____

Address (of cardholder) _____

Signature (required) _____

Email application to: judy@ahhcnc.org

Fax to 919-848-2355 or mail to SCHCHA, 3101 Industrial Drive, Suite 204, Raleigh, NC, 27609

SCHCHA EXHIBITOR CONTRACT



TERMS AND RULES OF THE EXHIBITION

SCHCHA, at its sole discretion, solicits and/or accepts sponsorship of functions and activities from vendors of goods and services. Immunity to SCHCHA from Liability: SCHCHA, its staff and agents, shall not be liable for any losses or damage to the property or person of the Exhibitor, its agents, employees or guests as a result of theft, fire, or from any cause whatsoever.

The Exhibitors agree to indemnify and hold SCHCHA harmless against all claims, damages, loss, or injuries arising out of the acts or omissions of the Exhibitor, its employees, agents and guests. Compliance with Laws: The Exhibitor agrees to comply with, and abide by, all laws, rules, regulations and ordinances established by SCHCHA, the Francis Marion Hotel, and all federal, state and local government organizations or agencies. Aisle Space: No aisle space or any other space may be used for display purposes and Exhibitors must confine their activities and all displays to the space for which they have contracted.

Display and Equipment: Exhibits must not be of such size or arrangement as to obstruct the view of, or in any manner interfere with, others. SCHCHA reserves the right to prohibit any exhibit, or portion thereof, which in its opinion, is objectionable to the character of the Exhibition. Exhibit Payment: Remittance of the total rental must accompany application for space. Payment is accepted via MasterCard, Visa, Discover, American Express or check. Checks should be made payable to the South Carolina Home Care & Hospice Association (SCHCHA). Cancellation: In the event of cancellation, the following refund policy will apply: 75% Refund if cancellation received in writing on, or before, July 7, 2023; 50% Refund if cancellation received in writing July 8 - July 21, 2023 and no refunds available after July 21, 2023. Security: Exhibitors must secure their belongings. SCHCHA is not responsible for damages, loss or theft of exhibitor property.